

May 4, 2017

San Pedro Property Owners' Alliance
390 W. 7th Street
San Pedro, CA 90731

Attn.: Ms. Lorena Parker, Executive Director

Re: Proposal for Gateway Signage

Dear Ms. Parker,

It is with great pleasure that we submit the attached proposal for your consideration. This is an exciting project, especially with the potential to "set the stage" with a design that can be used by the San Pedro Property Owners' Alliance for future branding.

As you know, we recently completed a similar gateway sign for the City of Long Beach. The grand opening of the Pine Avenue Sign, located on Pine Avenue between 4th and 5th Streets, was held on April 7, 2017. If you have a chance, please stop by and take a close look at the custom details of the sign. It really looks great at night. We used a similar design process with the City of Long Beach, including several concept iterations and options that we would propose for your gateway sign project. The Pine Avenue Sign was successful in part due to our experience with large public art projects, but also with our experience and commitment to every design and construction detail and our willingness to listen closely to our clients' needs. Every city, neighborhood and street is unique and every design project should reflect that uniqueness.

Jon Cicchetti Landscape Architects is a landscape architectural and planning firm. In addition to being a licensed landscape architect, Mr. Cicchetti is also an artist. His work reflects a combination of strong design and creative artistry. We have included with this proposal several representative built project examples that illustrate our creativity and experience with structures, signs and gateways.

Again, thank you for the opportunity to submit a proposal for this exciting project. We believe we are well suited to create a very successful gateway sign for your community. If you have any questions, please do not hesitate to contact Anna Mendiola or myself at (562) 989-1880.

Sincerely,


Jon Cicchetti
Owner, JDC/LA

AGREEMENT FOR LANDSCAPE ARCHITECTURAL SERVICES

DATE: May 4, 2017

PROJECT: San Pedro Historic District Downtown Waterfront
Gateway Sign
West 6th Street and North Harbor Boulevard

CONSULTANT: JON DAVID CICHETTI/LANDSCAPE ARCHITECTS
2760 E. Spring St., Suite 110
Long Beach, CA. 90806

CLIENT: San Pedro Property Owners' Alliance
390 W. 7th Street
San Pedro, CA. 90731

ATTENTION: Mr. Andy Pham, Marketing Manager
(310) 832-2183
apham@sanpedrobid.com

Overview: Prepare conceptual design for a proposed gateway sign at the intersection of West 6th St. and North Harbor Blvd. in the San Pedro Historic District Downtown Waterfront.

1. The services of the Consultant shall be phased and completed as noted below:

A. Site Reconnaissance and Data/Research Review

- (1) Meet with Client to establish project goals and objectives
- (2) Project research may include photo documentation; team design tour; client interviews; applicable regulation research; literature search; and evaluation of adjacent land uses, pertinent visual characteristics, view potential/orientation, visual impact, circulation patterns (pedestrians, bicycles, vehicles) and proposed/planned projects within the project area.
- (3) Prepare summary of research findings, including opportunities and constraints.
- (4) Meet with Client to present findings and confirm final approach to design.

B. Preliminary Concept

- (1) Prepare preliminary sketches of three design alternatives.
- (2) Meet with Client to present preliminary sketches and select alternative

AGREEMENT FOR LANDSCAPE ARCHITECTURAL SERVICES

W. 6th St. and N. Harbor Blvd. Gateway Sign, San Pedro Property Owners' Alliance

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for refinement.

- (3) Refine selected alternative.
- (4) Meet with Client for approval of final preliminary design.

C. Final Concept Plan

- (1) Prepare street photomontage that includes the gateway sign.
- (2) Prepare material board to include proposed colors, materials, finishes, fonts, etc.
- (3) Coordinate with sign company for feasibility review and preliminary cost estimates.
- (4) Meet with Client to review final concept plan.
- (5) Prepare final renderings (day and night).

2. COMPENSATION FOR THESE SERVICES SHALL BE AS FOLLOWS:

A. Site Reconnaissance and Data/Research Review	\$ 3,980.00
B. Preliminary Concept	\$4,180.00
C. Final Concept Plan	<u>\$4,380.00</u>

Subtotal: \$12,540.00

D. Reimbursable expenses	\$750
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F. Payment

- (1) Retainer of \$1,500 is required to initiate project and will be applied on last invoice.
- (2) Project to be invoiced monthly based on percentage of work completed.
- (3) Invoices are due and payable upon receipt. A finance charge of 1.5% per month will be applied to invoices over 30 days past due.

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3. RESPONSIBILITIES OF THE CLIENT SHALL INCLUDE:

- A. Furnish site information.
- B. Payment of contract fees, reimbursable expenses, and any charges for approved additional services.
- C. Payment of fees for securing approval of authorities having jurisdiction over the project.

4. ADDITIONAL SERVICES

- A. If, after a scheme has been approved, the Client makes a decision which, for its proper execution, involves additional services and expenses for changes to the drawings or other documents, or if the Consultant be put to labor or expense by delays caused by the Client or a Contractor, or by the delinquency or insolvency of either, the Consultant is to be equitably paid by the Client for such additional service and expense.

- B. Compensation for additional services shall be at the following rates:

Principal	\$150.00 / Hr
Planner	120.00 / Hr
Landscape Architect	120.00 / Hr
Senior Staff	100.00 / Hr
Draftsperson	80.00 / Hr
Clerical	55.00 / Hr

5. REIMBURSABLE EXPENSES

- A. Reproduction of all documents, including but not limited to duplication of base sheets and originals; postage and shipping charges; and mileage.

- B. Mileage to be billed at \$0.55 per mile.

6. TERMINATION

Services may be terminated upon ten (10) days written notice by either party stating the reason for termination or suspension. All reasonable payments due to the Consultant at date of termination including reimbursable expenses shall be paid.

7. SUCCESSORS AND ASSIGNMENTS

The Client and the Consultant, each binds himself, his partners, successors, legal representatives and assigns to the other party to this agreement and to the

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partners, successors, legal representatives and assigns of such other party in respect of all covenants of this agreement. Neither the Client nor the Consultant can assign this agreement without the written consent of the other.

8. OWNERSHIP OF DRAWINGS AND SPECIFICATIONS

As instruments of service is that of the Consultant whether the work for which they are made be executed or not.

9. ARBITRATION

All questions in dispute under this agreement may be submitted to arbitration in accordance with the provisions then obtaining, of the Standard Form of arbitration Procedure of the American Arbitration Association.

10. LIMITATION OF LIABILITY

The Client agrees to limit the Consultant's ability to the Client and to all construction Contractors and Subcontractors on the project, due to the Consultant's negligent acts, errors or omissions, such that the total aggregate liability of the Consultant to all those named shall not exceed \$50,000 or the Consultant's total fee for services rendered on this project, whichever is greater.

11. SCOPE OF AGREEMENT

This is the entire agreement between the parties and there are no agreements or representations between the parties except as expressed herein.

The above is mutually agreed to this _____ day of _____, 2017.

BY 

Jon Cicchetti, C.N. 2191
Landscape Architect

DATE _____

BY _____
Ms. Lorena Parker, Executive Director
San Pedro Property Owners' Alliance

DATE _____

JON DAVID CICHETTI, RLA

Principal and Landscape Architect



EDUCATION

B.S. Landscape
Architecture
California State
Polytechnic University,
Pomona, CA 1978

REGISTRATION

Registered Landscape
Architect
State of California,
No. 2191

YEARS WITH JDC/LA
29

TOTAL YEARS OF EXPERIENCE
38

ADDITIONAL EXPERIENCE

- Lecturer (current)
California State University,
Long Beach, Dept. of
Recreation & Leisure
Studies
- Landscape Designer &
Senior Landscape
Architect
POD, Inc.
Wallace Roberts and Todd
Takata Associates

Mr. Cicchetti is the founder and principal of Jon David Cicchetti Landscape Architecture and Planning. He is highly regarded for his creativity and well rounded skill set, coming from the tradition of "hands on work ethic" at all levels of the creative process. With over thirty-five years of landscape architectural experience, Mr. Cicchetti brings invaluable intangibles to each project. His skills include site inventory and analysis, written documentation, concept development, public art, community facilitation, agency coordination, construction documentation and construction administration. Mr. Cicchetti, as principal in charge, oversees all aspects of each project, including staff resources, project schedule, quality control and vision and goal setting. Mr. Cicchetti's relevant landscape architecture experience includes:

RELEVANT EXPERIENCE

City of Long Beach Pine Avenue Historic Sign, April 2016

- Sign design, including interpretive elements
- Sign fabrication and installation coordination
- Project consultant coordination

City of Signal Hill, View Park, 2014 to Present

- Design of native landscape restoration and trail project
- Successful grant writing for RMC grant
- Consultant coordination
- Utility coordination including oil property rights and interest

Norwalk Bridge @ Firestone Blvd., City of Downey – Apr 2012 to Nov 2015

- Median Landscape Conceptual Plans
- Bridge Fencing and Monument Conceptual Plans and Sketches
- Landscape and Irrigation Plans and Specifications
- Bidding and Construction Assistance

Downtown Long Beach Streetscapes, City of Long Beach, Redevelopment Agency

- Feb 2005 to Jun 2012
- Conceptual Landscape Plans and Master Plans for various downtown streets
- 3rd Street Parkway Project
- Promenade Master Plan and Implementation
- Promenade Square

ANNA MENDIOLA, ASLA
Landscape Architect, CA NO. 3279



EDUCATION

B.S. Plant Science
Univ. of CA at Riverside

Master of Landscape
Architecture
California State
Polytechnic University,
Pomona

REGISTRATION

Registered Landscape
Architect
State of California,
No. 3279

YEARS WITH JDC/LA
3

TOTAL YEARS OF EXPERIENCE
31

ADDITIONAL EXPERIENCE

- Park Development Officer,
City of Long Beach, Dept.
of Parks, Recreation and
Marine
- Landscape Architect, City
of Palmdale, Public Works
Engineering
- Landscape Architectural
Associate, City of Burbank
Parks and Recreation

Ms. Mendiola joined Jon David Cicchetti Landscape Architecture and Planning as a project manager after a successful career in public sector landscape architecture. She brings to JDC/LA communication, project management, leadership and facilitation skills. As a result of her municipal career, Ms. Mendiola has extensive experience in project delivery, management of schedules and costs, plan check and inspection services, public outreach and facilitation, interagency and elected official coordination, sustainable landscape and irrigation design, construction documentation and construction management. Ms. Mendiola's relevant landscape architectural experience includes:

RELEVANT EXPERIENCE

Foster Road Bikeway and Pioneer Blvd. Medians, City of Norwalk,
2014 to present

- Project management, preparation of conceptual landscape plans;
- Landscape and Irrigation Plans and Specifications, including QA/QC
- Bidding and Construction Assistance
- Field inspections

City of Whittier Parking Lot Projects for BKF Engineering
2016 to present

- Project management, preparation of conceptual landscape plans;
- Landscape and Irrigation Plans and Specifications, including QA/QC

2832 East First Street, Long Beach Multi-family Landscape

- Project management and design landscape architect for custom residential project.
- Historic neighborhood review approval process.
- Construction administration

City of Long Beach, Department of Parks, Recreation and Marine, Park Development Officer, 1999-2014

- Dept. representative for capital projects
- Project management, inspection, entitlement processing, and plan checking
- Community facilitation
- Bidding, construction assistance, and field inspections



2760 E. SPRING STREET, SUITE 110 LONG BEACH, CALIFORNIA 90806

PROJECTS

PINE AVE SIGN
LONG BEACH, 2017





2760 E. SPRING STREET, SUITE 110 LONG BEACH, CALIFORNIA 90806

PROJECTS

LONG BEACH PROMENADE
LONG BEACH, 2013





2760 E. SPRING STREET, SUITE 110 LONG BEACH, CALIFORNIA 90806

PROJECTS

4TH STREET COMMUNITY PARK – Calimesa, CA - 2015

Client: City of Calimesa

Reference Contacts: Jae Von Klug – (909) 795-9801
Community Services Director
Bob French – (909) 795-9801
Director of Public Works

Relevance: Community Park featuring 'green' design, with connection to local ecology a central theme of interpretive art program. Passive and active park use activities for children, adults and seniors. Multi-use components. Community participation process.

- Learning garden, interpretive environmental art and information panels. "Sand to Snow" theme. Stone sculpture representing "the pass" between San Gorgonio and San Jacinto mountains. Native plant groupings.
- Dragonfly inspired pavilion structure where sustainable architecture serves as a performance space, civic gathering place, 'Mesa' formation inspired intimate gathering area, group picnic and rest room/storage.
- Reflection garden featuring framing of distant view to San Gorgonio Mountain. Bird and butterfly attracting plantings. Artesian well inspired fountain.
- Site drainage and bioswales designed for harvesting water to be infiltrated on site.



PROJECTS

CALBRISAS PARK - City of Signal Hill

Features:

- Fencing to secure young children from street
- Public Art Elements
- Half court basketball
- Open free play turf Area
- Picnic Tables
- Public Art Integrated into design Features

Services:

- Park Design
- Implementation Drawings
- Construction Administration
- Public Art Concept and Implementation

Program:

- Maximize Service Play Areas
- Incorporate Public Art
- Address Soils Issues



Contact:
Charlie Honeycutt
Deputy City Manager
(562) 989-7375



2760 E. SPRING STREET, SUITE 110 LONG BEACH, CALIFORNIA 90806

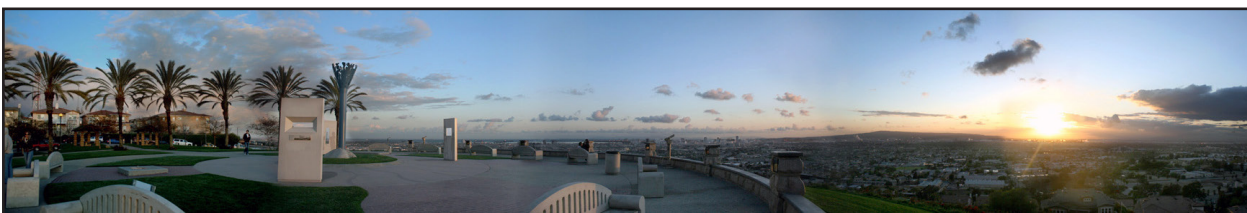
PROJECTS

HILLTOP PARK - Signal Hill, CA - 1998

Client: City of Signal Hill

Reference Contacts: Charlie Honeycutt (562) 989-7375
City Manager
Aly Mancini (562) 989-7320
Community Services Director

Part of the Hilltop Open Space Network System. **Features:** "Hilltop Perspectives: Earth Upon Water" public art piece, Rest room and shade structures with historical hilltop architectural references, Variety of seating elements such as benches, picnic tables, seat walls and grass terraces. **Services:** Park Design, Implementation Drawings, Construction Administration, Public Art Concept and Implementation. **Collaborators:** Jon Cicchetti - Landscape Architect, Craig Stone - Public Artist, T.W. Weir - Environmental Designer. **Program:** Maintain and frame hilltop vistas, Maximize usable space for passive activities, Provide some off street parking, Incorporate hilltop history, Integrate Public Art into Landscape, Accommodate Buried Concrete Reservoir Tank, Work with existing Oil Facilities





2760 E. SPRING STREET, SUITE 110 LONG BEACH, CALIFORNIA 90806

PROJECTS

PAMORAMA PROMENADE – Signal Hill, CA

Client: City of Signal Hill

Reference Contacts:

Charlie Honeycutt (562) 989-7375

Deputy City Manager

Pilar Alcivar-McCoy (562) 989-7320

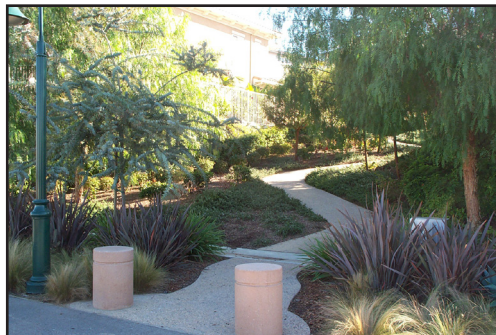
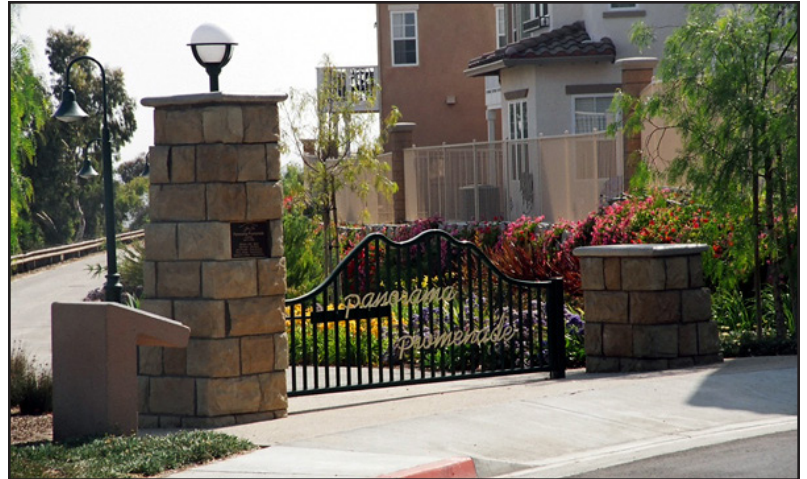
Community Services Director

Scope of work: Features - • 2 acre site • interpretive panel program • Vista points • Link in Hilltop Loop Trail • Hillside topography • Urban site bound by residential edges

Services - • schematic design • research, writing and graphic design for interpretive panels • Implementation drawings • Site observation / Administrative service

Program: • gating system / Entry Monumentation • Exercise stations • Seating Areas • Interpretive panels

Issues: • view protection • Interface with new residential development



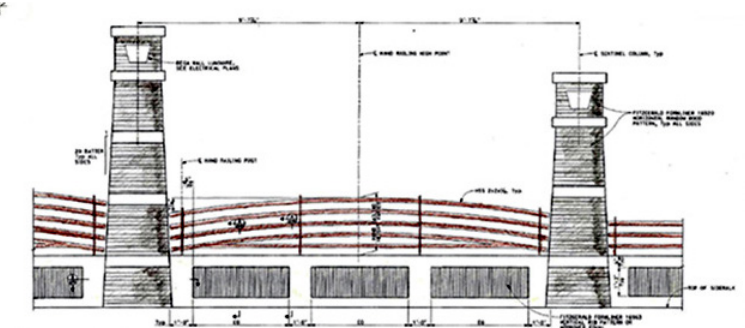
PROJECTS

FIRESTONE BRIDGE – Norwalk/Downey, CA - 2015

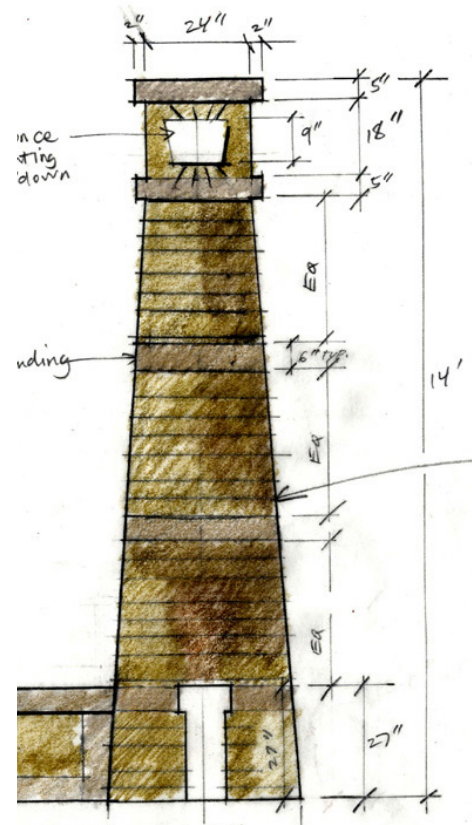
Client: Cities of Norwalk and Downey

Reference Contacts: Rich Sanguinetti – (714) 550-4465
Biggs Cardoza Assoc.

9 lane bridge that includes 6 travel lanes for vehicular traffic, a median and bicycle lanes. Project role: Bridge Aesthetics; developed studies for enhancing gateway experience and pedestrian safety, Landscape; planting and irrigation. Completed 2014.



RAILING DETAIL





2760 E. SPRING STREET, SUITE 110 LONG BEACH, CALIFORNIA 90806

PROJECTS

SIGNAL HILL POLICE DEPARTMENT
SIGNAL HILL, 2014





2760 E. SPRING STREET, SUITE 110 LONG BEACH, CALIFORNIA 90806

PROJECTS

NAPLES BUILDING PELICANS
LONG BEACH, 2012



PROJECTS

HUNTINGTON HARBOR MALL

